

NORTHWEST (EAU CLAIRE)

Individual Ideas From Evaluations

- Support for an Electrical Engineering program in the Chippewa Valley to support the high-tech businesses (Phillips, i.e. HTI, SLE, SGI, Honeywell, Cray, 3M, Celestica, etc.) in the Chippewa Valley by supplying them with the much need talent to expand and grown their business.
- Maintain payments of shared revenue to local units of government. Elimination of payments will have unintended consequences that will have a negative impact on our ability to foster local and regional economic development initiatives.
- No group highlighted tourism promotion a high priority. It should be for this NW region of Wisconsin.
- Develop programs, incentives, loans, grants to help existing businesses survive and expand.
- More affordable housing available. Don't let the data/strategy die! Continue doing this every 2-5 years/whatever time period! Let's see results!!!!!!
- Require a model or functional process for areas proclaiming regionalism and the state should have some models to emulate that have buy-in from citizenry.
- Provide government supported housing in area where need to support small business.
- Provide incentives to existing and/or maturing business as well as new ones.
- Realize that we are working/competing in a world environment – not just a Wisconsin/United States environment. Internationalizing Wisconsin businesses would make them more competitive and help take cycles out of our manufacturing dominated economy in Wisconsin.
- Affordable healthcare is needed for small business. Create a group or pool so small business can purchase health insurance as part of that group.
- Assistance with strategic marketing efforts to tell about the “hidden treasures” that lie in the Northwest region. Market not only within United States but on a global international level to attract business/industry to Wisconsin.
- Include WTCS graduation data for skilled workforce. 90% stay in Wisconsin – this is a value to the state – grown it and nurture the asset. We can't afford to lose it.
- Regional flexibility for state programs.
- Largely a demographic and a labor force analysis. It missed out on trends in employment by industry. What's really happening in terms of new businesses phasing out of old businesses, number of new incorporations, dollars of new capital investment?